

Business Alliance with DCRA

2025-2026



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Why collaborate with DCRA?

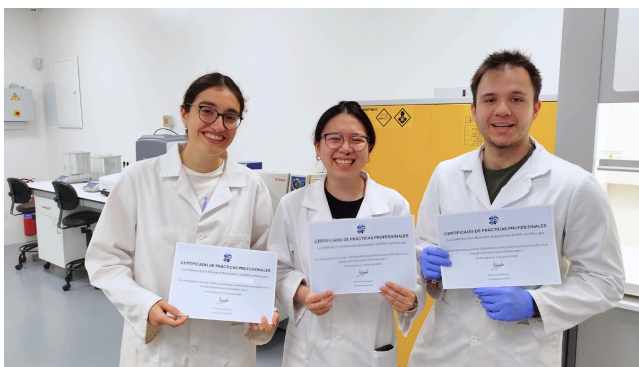
DCRA is the only non-profit association made up of people with diabetes that conducts its own research, offers training programmes, and carries out public outreach.

The research is carried out with our own resources to explain why the disease originates, to identify compounds that improve treatment, and to understand the needs of people with diabetes in today's society.



Technical staff working at our facilities.

Our training is dual: on the one hand, we run programmes aimed at science students to help them shine as future scientists. On the other hand, we provide diabetes education to our community. We also carry out outreach on the latest advances, diabetes advice, and stories of overcoming the condition.



DCRA students receiving their diploma after completing the training.



All of this makes DCRA a unique project focused on improving the lives of and making an impact on all those affected by diabetes. Our organisation has great potential for action, given that it is estimated there are 9 million people worldwide with type 1 diabetes and 600 million with type 2. In Spain, the estimates are 180,000 people with type 1 and 5 million with type 2.



DCRA appearance on television.

What are the benefits of collaborating with DCRA?

Collaborating with DCRA is not just a contribution; it is an opportunity for your company to generate an, even greater, positive impact on the lives of millions of people with diabetes.

By collaborating:

- **Impact on society:** Your company makes an impact on millions of people through scientific research, training, and the dissemination of knowledge about the condition.
- **Increase your brand visibility:** Enhance your brand's presence within a committed and constantly growing community.
- **Product positioning:** Associate your product with contributing to improving the lives of millions of people with diabetes.
- **Corporate social responsibility:** Strengthen your CSR by demonstrating your commitment to health and research.
- **Tax incentives:** Benefit from tax relief through deductions in corporation tax.



What forms of collaboration exist?

The main forms of collaboration are:

- With financial resources
- With non-financial resources
- With specific projects

Collaborating with financial resources

An annual alliance consisting of a one-off financial contribution that includes **tax incentives**.

There are three collaboration plans available.

Collaborator Plan – €50/month:

- Recognition as a collaborating entity on our website.
- Acknowledgement on social media.
- Right to use our logo as a collaborator on your website.
- You will help cover the training of 1 student for 6 months.

Promoter Plan – €250/month:

- A dedicated page on the DCRA website showcasing your company as a promoter of the cause.
- Inclusion of your logo in our digital materials (articles, videos, newsletters, etc.).
- You will help cover the training of 1 student for 6 months.
- You will help produce 10 hours of educational content that will reach and impact over 74,000 people.
- *Plus all the benefits of the Collaborator Plan.*

Ambassador Plan – €500/month:

- A distinctive seal to use in your company/product.
- Option to exclusively support a DCRA programme.
- A talk for your employees so they can learn about the impact of your support.
- You will help enable 60 hours of diabetes research.
- *Plus all the benefits of the Collaborator and Promoter Plans.*



Collaborating with non-financial resources

A collaboration that consists of:

Materials/Spaces:

Donate **unused materials** (such as computers, printers, or your discontinued products) or **provide a space** for us to hold an event or a conference.

Help raise funds:

You can **promote** our organisation through a **communication** to your employees and clients, or by allowing us to place a **poster** or **leaflets** about our organisation at your premises.

If you own a bar, you can organise a **charity aperitif** to support our mission.

If you have a business premise, you can also place a charity **collection box** to support our projects.

If you **sell a product**, you can offer a **discount code** or a donation for each sale made through our organisation.

Collaborating with specific projects

Your company can help make a specific project possible or support the acquisition of scientific equipment.

Specific scientific project*:

- A dedicated page on the DCRA website showcasing your company as a promoter of the cause.
- Inclusion of your logo in the project materials: documentary, social media, scientific article, among others.
- Authorisation to display the DCRA logo on your website.



Adopt a piece of laboratory equipment:**

- Help us acquire the equipment we need.
- Your company's logo will be included on the equipment.
- Special mention on social media.
- Mention + appearance in all content where the equipment is used.

*For reasons of confidentiality and to avoid plagiarism, we do not publish scientific projects on our website. For more information, please contact us. To give you an idea of the financial cost, scientific projects can range between €6,000 and €50,000.

**Contact us to find out which equipment you can adopt.

Get in touch

If you are interested or have any questions, you can get in touch with us through:

- [Contact Form](#)
- Email: empresas@diabetesdcra.com
- Phone number: +34 607063129

More Information: [Support healthcare projects with DCRA](#)